

# TODAY'S CHALLENGES ARE DIFFERENT, **AND SO ARE WE.**

**Regular order is no match for AI. We deliver custom governance and oversight solutions to leaders in business and government.**

Executive management and Directors are charged with the oversight of AI and other frontier technologies already in wide use and having real world impact. To work well, and to avoid errors, unintended bias and security risks, these technologies require active governance and integration with your human teams and your data. So, we deliver the insights and processes you need to guide the direction and decisions that will determine whether (or not) AI operates concordant with your missions, values, strategies and risk tolerances. We create clear, actionable use guidelines and processes that are fit for your purposes, and governance solutions fit for successful implementation in your organization.



Knowledge, support,  
and strategies  
for leaders



Advice and support for  
in-house and outside  
counsel\*



Practical analysis,  
policy-making and  
standards development



Support stakeholders,  
in-house and outside  
communications teams



Design, audit,  
monitoring development  
to meet all requirements



Infrastructure to  
support Chief [X] Officer  
in managing tech  
governance operations

## WHO WE ARE

- Experienced advisors across business, law, technology, communications, government and academia
- Purpose-built to craft solutions with true integrity: structurally sound, integrated across domains and values-aligned
- Supporting real-world, contextual and actionable governance across the AI and advanced technology lifecycle

## HOW WE WORK

- Unlock tech governance as an affirmative strategy
- Prioritize and manage risk (enterprise, ESG, crisis preparedness and response)
- Deploy and articulate standards that build and maintain customer and employee trust and loyalty
- Stay in compliance with new and existing regulations and codes of conduct
- Support Board engagement and oversight of tech-in-use
- Train, support and prepare the workforce
- Protect brand and asset value
- Improve diligence and procurement success
- Integrate with data and cyber strategies
- Build resiliency in tech implementation and supply chain
- Integrate a global approach to strategy and compliance
- Bring your policies into practice

\*Cantellus Legal, PC is an independent Professional Corporation; legal services must be separately engaged through Cantellus Legal.

Bringing the **right mix of expertise** to navigate novel questions, converging technologies and rapidly changing regulatory and community standards.

## WHAT WE DO

### STRATEGY, RISK ASSESSMENT, AND MITIGATION

- Strategic planning and practical solutions design
- Risk oversight and management
- Technological alignment with mission and priorities
- Resource assessment
- Communications and crisis management

### POLICY DEVELOPMENT & IMPLEMENTATION

- Policy and process design, audit, and compliance
- Execution through best practices
- Support with auditors, insurance and other third parties
- Procurement and due diligence support

### INFORMATION

- Briefings, mapping, and prioritization
- Board and executive education and workshops
- Committee advisory and support